

SAT KURIER advertisements prices in monthly magazine in year 2012

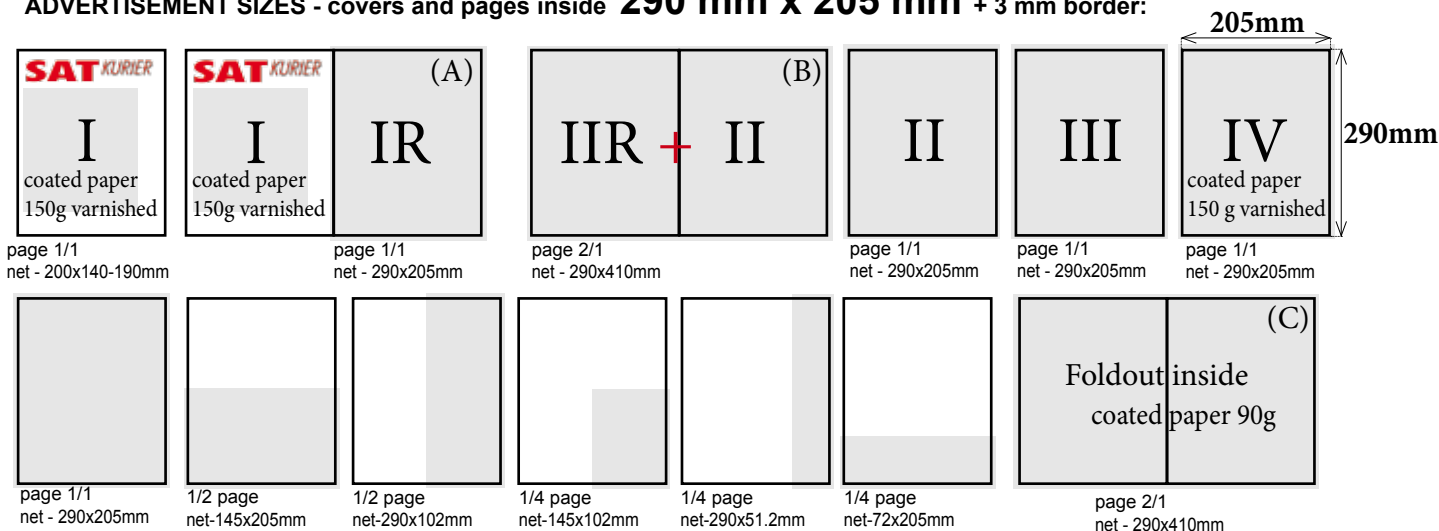
Size	Net price
I outside front cover (with SAT Kurier logo)	please contact us - min 3150 Euro (once a year, only)
I outside front cover + IR - 2/1 foldout (A)	please contact us - min 5250 Euro (once a year, only)
IR or IIR or outside page of inside foldout C - 1 page	please contact us - min 1850 Euro
II inside front cover + II R - 2/1 foldout (B)	3150 Euro (1 issue) - 2500 Euro (3 issues) - 2250 Euro (11 issues)
II inside front cover	1950 Euro (1 issue) - 1800 Euro (3 issues) - 1550 Euro (11 issues)
III inside back cover	1950 Euro (1 issue) - 1800 Euro (3 issues) - 1550 Euro (11 issues)
IV outside back cover	2250 Euro (1 issue) - 2050 Euro (3 issues) - 1850 Euro (11 issues)
1 page - right hand side	1420 Euro (1 issue) - 1250 Euro (3 issues) - 1100 Euro (11 issues)
1 page - left hand side	1320 Euro (1 issue) - 1190 Euro (3 issues) - 1000 Euro (11 issues)
2/1 foldout inside (C) - 2 pages	2350 Euro (1 issue) - 2050 Euro (3 issues) - 1850 Euro (11 issues)
1/2 page - right hand side in level	850 Euro (1 issue) - 750 Euro (3 issues) - 640 Euro (11 issues) -min 450 Euro
1/2 page - left hand side in level	790 Euro (1 issue) - 740 Euro (3 issues) - 600 Euro (11 issues) -min 450 Euro
1/2 page - right hand side in true	850 Euro (1 issue) - 750 Euro (3 issues) - 640 Euro (11 issues) -min 450 Euro
1/2 page - left hand side in true	790 Euro (1 issue) - 740 Euro (3 issues) - 600 Euro (11 issues) -min 450 Euro
1/4 page (in level, in true or in corner - left or right hand side)	560 Euro (1 issue) - 510 Euro (3 issues) - 430 Euro (11 issues) -min 280 Euro

Discount/ additional payment

3% discount in case of advance payment
15% additional payment in case of page selection
10% additional payment in case of advert on two pages
10% additional payment in case of advertorial
10% additional payment in case of untypical size of advert
10% discount in case of simultaneously order of banners on www.satkurier.pl
20% discount for magazine's distributors (tv-sat companies)
10% agency discount

Discounts depend on existing cooperation up to 20%. They are granted to each advertiser separately. Long term contract and advertisements prices negotiation is only possible in case of order in minimum 3 editions. The minimum advert price is available only for long term partners and distributors after 1-2 years cooperation.

ADVERTISEMENT SIZES - covers and pages inside 290 mm x 205 mm + 3 mm border:



Advertisement and photographs are to be supply as digital CMYK file:

- CD-ROM or e-mail with files: eps .tif .pdf for PC
- the all files min 300 dpi; used fonts and additional fillers are necessary
- FTP server: ftp.satkurier.pl

Note:

1. In case of bad quality of artwork, our graphics designer can design high quality advert for 200 Euro per whole page
2. We do not take a responsibility for wrong file format, lack of borders or any others mistakes in advert design
3. In adverts with borders, the all graphic elements are to be placed in minimum 6 mm from the cutting line. This also consider adverts placed on front inside cover page and back inside cover page
4. The adverts on cover pages and foldout have to be booked in advance

SAT Kurier is monthly magazine with 11 issues per year (in the summer time, only one, connected issue)

INITIAL DEADLINE

till 25th day of the previous month:

SAT Kurier 1/2012 - initial 26.12.2011, final 27.12.2011
SAT Kurier 2/2012 - initial 23.01.2012, final 24.01.2012
SAT Kurier 3/2012 - initial 26.02.2012, final 27.02.2012

The payment for advert has to be made to Hollex Sat Systems account within 14 days since Invoice issue. In case of advance payment, it should reach Hollex Sat Systems account at least on one day before deadline.

Account number - mBank: 84 1140 2004 0000 3402 3102 6474

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