

DIGITAL TELEVISION MAGAZINE

**SAT KURIER**  
www.satkurier.pl

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**AMAEL**

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**SAT KURIER: 6 issues per year + special editions**

**Published since January 1997**

**Number of pages: 64 pages (+4 covers)**

**Price: 8.00 PLN**

**Circulation: 15,000 copies**

### PROFILE:

- **Polish international magazine** (readers, subscribers and distributors in 10 European countries)
- **High quality of the graphic** - the magazine is printed in the best Polish printing companies
- **European level of journalists**, which know well Polish media and TV market (digital packages, digital satellite and terrestrial television & radio channels)
- **European level of the engineers**, who know well technical problems and development of digital television

### MAIN SECTIONS:

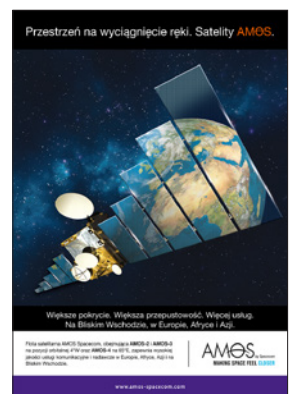
- **TESTS** - own editorial tests including satellite equipment and DVB-T
- **NEW PRODUCTS** - descriptions of the novelty on digital TV market
- **INFO** - reports from the digital TV exhibitions, information about satellite platforms, new channels, services
- **COMMENTARY** - feature articles about the situation on the Polish market
- **LISTS** - FTA channels from 19.2°E and 13.0°E, Polish digital platforms, MPEG channels (75°E-45°W)

### MAIN FEATURES:

- quick and accurate information about new satellite and DVB-T equipment available on European and Polish markets
- information from the best source: manufacturers of TV-SAT equipment, broadcasters, and magazine's own Internet portal [www.satkurier.pl](http://www.satkurier.pl)
- reports from the biggest satellite events in Europe (IFA, IBC, ANGA, SAT KRAK)
- the best information from installation and hacker's market
- contributors and friendly Internet information websites all over the Europe
- high quality digital pictures
- precision digital channels list

### TARGET GROUP:

- men from 17 to 65 years old (95%), women from 20 to 60 years old (5%)
- technical and high technical educated
- best sales in big, industrialised cities
- SAT companies owners, managers in companies connected with satellite industry: broadcasters, digital packages and cable networks, technical employees, installers, enthusiasts and satellite receiver's owners



**20 years on the market in 2017**

**ADVERTISING AGENCY for satkurier.pl website and SAT KURIER magazine:**

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