

SAT KURIER: 6 issues per year + special editions

Published since January 1997

Number of pages: 64 pages (+4 covers)

Price: 10.00 PLN

Circulation: 15,000 copies

PROFILE:

- Polish international magazine (readers, subscribers and distributors in 10 European countries)
- High quality of the graphic - the magazine is printed in the best Polish printing companies
- European level of journalists, which know well Polish media and TV market (digital packages, digital satellite and terrestrial television & radio channels)
- European level of the engineers, who know well technical problems and development of digital television

MAIN SECTIONS:

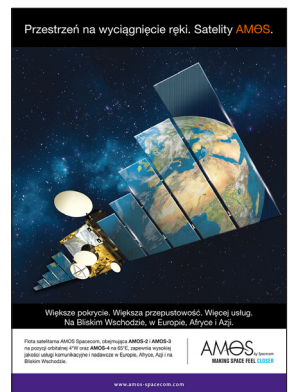
- TESTS - own editorial tests including satellite equipment and DVB-T
- NEW PRODUCTS - descriptions of the novelty on digital TV market
- INFO - reports from the digital TV exhibitions, information about satellite platforms, new channels, services
- COMMENTARY - feature articles about the situation on the Polish market
- LISTS - FTA channels from 13.0°E, Polish digital platforms, MPEG channels (75°E-45°W)

MAIN FEATURES:

- quick and accurate information about new satellite and DVB-T equipment available on European and Polish markets
- information from the best source: manufacturers of TV-SAT equipment, broadcasters, and magazine's own Internet portal www.satkurier.pl
- reports from the biggest satellite events in Europe (IFA, IBC, ANGA, SAT KRAK)
- the best information from installation and hacker's market
- contributors and friendly Internet information websites all over the Europe
- high quality digital pictures
- precision digital channels list

TARGET GROUP:

- men from 17 to 65 years old (95%), women from 20 to 60 years old (5%)
- technical and high technical educated
- best sales in big, industrialised cities
- SAT companies owners, managers in companies connected with satellite industry: broadcasters, digital packages and cable networks, technical employees, installers, enthusiasts and satellite receiver's owners



22 years on the market in 2019

ADVERTISING AGENCY for satkurier.pl website and SAT KURIER magazine:

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