SAT KURIER: 6 issues per year + special editions  
Published since January 1997  
Number of pages: 64 pages (+4 covers)  
Price: 10.00 PLN  
Circulation: 15,000 copies

PROFILE:
- Polish international magazine (readers, subscribers and distributors in 10 European countries)  
- High quality of the graphic - the magazine is printed in the best Polish printing companies  
- European level of journalists, which know well Polish media and TV market (digital packages,  
digital satellite and terrestrial television & radio channels)  
- European level of the engineers, who know well technical problems and development  
of digital television

MAIN SECTIONS:
- TESTS - own editorial tests including satellite equipment and DVB-T  
- NEW PRODUCTS - descriptions of the novelty on digital TV market  
- INFO - reports from the digital TV exhibitions, information about satellite platforms, new channels, services  
- COMMENTARY - feature articles about the situation on the Polish market  
- LISTS - FTA channels from 13.0°E, Polish digital platforms, MPEG channels (75°E-45°W)

MAIN FEATURES:
- quick and accurate information about new satellite and DVB-T equipment available on European  
and Polish markets  
- information from the best source: manufacturers of TV-SAT equipment, broadcasters, and magazine’s  
own Internet portal www.satkurier.pl  
- reports from the biggest satellite events in Europe (IFA, IBC, ANGA, SAT KRAK)  
- the best information from installation and hacker’s market  
- contributors and friendly Internet information websites all over the Europe  
- high quality digital pictures  
- precision digital channels list

TARGET GROUP:
- men from 17 to 65 years old (95%), women from 20 to 60 years old (5%)  
- technical and high technical educated  
- best sales in big, industrialised cities  
- SAT companies owners, managers in companies connected with satellite industry: broadcasters,  
digital packages and cable networks, technical employees, installers, enthusiasts and satellite  
receiver’s owners

22 years on the market in 2019

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